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Regina Miracle International (Holdings) Limited

維珍妮國際(控股)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2199)

POSITIVE PROFIT ALERT AND BUSINESS UPDATE

This announcement is made by Regina Miracle International (Holdings) Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary review and assessment on the draft unaudited consolidated management accounts of the Group, the Group is expected to record an unaudited consolidated net profit attributable to equity holders of the Company of approximately HK\$230,000,000 to HK\$260,000,000 for the six months ended September 30, 2021 (the “**Period**”) as compared with a loss of approximately HK\$32,426,000 for the same period of last year. Such improvement in the performance of the Group is primarily attributable to (i) remarkable increase in the Group’s sales; and (ii) improvement in production efficiency and economy of scale.

BUSINESS DEVELOPMENT

Going into the second half of the year ending 31 March 2022 (“**Fiscal 2022**”), the Group expects to maintain the sales growth. The Group will continue its focus on innovation and to develop differentiated products that can generate demands from its brand partners, with a view to enabling swift market launch and catering for the needs of customers. With the Group’s efforts, the Group remains cautiously optimistic towards the sales and profit performance in Fiscal 2022.

The Company is still in the course of preparing and finalizing the consolidated interim results of the Group for the Period. The information contained in this announcement is only a preliminary assessment by the Board with reference to the draft unaudited consolidated management accounts of the Group for the Period and the information currently available to the Board, and not on any data or information which has been audited or reviewed by the Company's auditors or audit committee. Details of the interim results of the Company for the six months ended September 30, 2021 will be disclosed in the 2021 interim results announcement which is expected to be published in November 2021.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board of
Regina Miracle International (Holdings) Limited
Mr. Hung Yau Lit (also known as YY Hung)
Chairman and Executive Director

Hong Kong, 15 November 2021

As at the date of this announcement, the Board of Directors of the Company comprises Mr. Hung Yau Lit (also known as YY Hung), Mr. Yiu Kar Chun Antony, Mr. Liu Zhenqiang, Mr. Chen Zhiping and Ms. Sze Shui Ling as executive Directors, and Dr. Or Ching Fai, Mrs. To Wong Wing Yue Annie and Ms. Tam Laiman as independent non-executive Directors.